

David S Gardner

Video Editor

Current: Austin, TX, willing to relocate, open to hybrid/remote

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Summary

Articulate and enthusiastic editor/videographer with over 10 years of experience, committed to emphasizing humanity while telling compelling stories. Background in production development and visual communication. Uniquely positioned to create videos that educate and entertain. Expertise with Adobe Creative Cloud products, including Premiere Pro, After Effects, Photoshop, and Illustrator. Comprehensive familiarity with editing techniques. Dedicated to customer success.

Skills

Video Editing; Motion Graphics; Post-Production; Videography; Video Camera Operation; Studio Lighting; Production Sound; Storyboarding; Scripting; Interviewing; Directing; Storytelling; Social Media; Deadline-Driven; Communications; Color Grading; Problem Solving; Decision Making

Software and Tools

Adobe Creative Suite; Adobe Premiere Pro; Adobe After Effects; Adobe Photoshop; Adobe Illustrator; Adobe Audition; Media Encoder; Camtasia; YouTube; Frame.io; Office 365; Microsoft Windows; MacOS; Jira; Cloud Storage

Professional Experience

SILICON LABS through LIAISON CREATIVE + MARKETING, Austin, TX, 4/2022 – 11/2023

Video Producer/Editor

- Filmed footage, edited video in Premiere Pro, and created motion graphics in After Effects for over 10 multi-hour technical education courses, working in close association with instructors on course development, quality control, increasing engagement, and positive feedback. Maintained knowledge of industry trends and their impacts.
- Worked in interdisciplinary collaboration with a team of instructional designers, HR personnel, and technical staff to create Silicon Labs University, an internal resource for online learning serving nearly 2,000 employees.
- Produced videos on corporate security, DEI initiatives, and coaching/mentoring programs, meeting marketing objectives and achieving an increase in viewer retention. Filmed and conducted interviews. Animated bumpers and chapter breaks. Color-corrected footage.
- Remotely recorded and edited presentations for the WorksWith IoT (Internet of Things) conference, addressing an audience of 8,000+ developers.
- Researched and recommended digital cameras and accessories for portable kits, demonstrating technical expertise. Used kits extensively for capturing course footage.

VIAVI SOLUTIONS through LIAISON CREATIVE + MARKETING, Austin, TX, 5/2020 – 3/2022

Video and Motion Graphics Specialist

- Played a key role in content creation workflow, contributing to the successful execution of web communications, including social ads, how-to videos, product spotlights, and other rich media that highlighted brand identity. Frequently worked on 2-4 projects simultaneously, requiring multi-tasking, prioritization, and expert time management skills. Required understanding of best practices for social media channels.
- Consulted with global teams on camera/audio setup and video formats, resulting in a noticeable improvement in video quality and consistency across international markets.
- Cooperated with graphic designers to ensure stock photo choices and original visuals matched corporate standards.
- Worked with localization manager and vendor to generate subtitles for international markets.

Freelance Videographer/Editor, 12/2008 – 10/2022

Worked for various organizations supporting their seasonal needs for video and audio support. Examples include:

- Edited and created lower thirds for a fundraising video for local non-profit benefiting job seekers.
- Produced and edited product tutorial videos using a variety of editing software for Safety First baby monitors, contributing to an increase in product understanding among customers.
- Edited footage, created motion graphics, and performed audio mixing and color grading for Accruent's trade show sizzle reel.
- Shot panels and music performances for the SXSW conference, requiring rapid turnaround of material.
- In a 2-week window, edited raw footage and created motion graphics bumpers for Olympus training videos, exceeding client expectations.

EVERI, Austin, TX, 6/2017 – 3/2020

Technical Content Developer

- Working independently, shot footage in manufacturing environments, edited video in Premiere Pro, and created motion graphics in After Effects for videos on the installation and maintenance of electronic gaming machines (EGM).
- Created motion graphics for title effects and, using 3D models, to point out EGM features.
- Set up green screen environments with proper lighting for shooting videos explaining gaming cabinets' components.
- Used Adobe Audition for audio production with engineered vocals and background music.
- Researched and recommended equipment to build a professional video studio. Recommendations included cameras, tripods, shoulder mounts, lighting, and microphones/audio equipment.

Q2, Austin, TX, 3/2016 – 6/2017

Technical Writer

- Scripted tutorial videos teaching end users how to use functions of Q2's software.
- Updated, proofread, and maintained print user guides for banking software, requiring a deep understanding of product offerings.

BAZAARVOICE, Austin, TX, 1/2015 – 11/2015

Contract Senior Technical Writer

- Scripted and storyboarded training videos, consulting with subject matter experts to ensure the accuracy of the content.
- Recorded and edited both audio and video using Camtasia Studio.
- Shot footage and provided motion graphics for corporate "etiquette" videos for presentation at global weekly meetings.

ENTHOUGHT, Austin, TX, 5/2013 – 7/2014

Video Editor

- In a collaborative environment, edited 200+ instructional videos over 7 months for online Python programming language training, while ensuring videos met content, style, brand, and quality guidelines.
- Managed projects using tracking and analysis metrics, which allowed status reporting and produced high-quality projects on time and within budget.
- Generated graphics and animation using Photoshop and After Effects for marketing videos.
- Developed procedures for video production and review processes in collaboration with other partners.
- Recommended DSLR cameras, equipment, and software and generated cost estimates for proposed studio space.

KVUE-TV, Austin, TX, 11/2012 – 5/2013

Photojournalist

- Shot and used video editing software to create televised daily news segments under tight deadlines.
- Operated live truck and set up on-location segments for breaking news and special events, requiring a flexible and adaptable schedule as well as problem-solving skills.
- Filmed extensive b-roll coverage, using an artistic eye to find shots that complimented and enhanced the stories.
- Conducted man-on-the-street and formal interviews, using well-developed interpersonal skills to relax interview subjects.

ARTS+LABOR, Austin, TX, 10/2011 – 10/2012

Editor

- Assisted clients including Dell, C3, and Whole Foods by editing digital advertising pieces and short documentaries, requiring the ability to handle multiple projects simultaneously.
- Edited videos on location at the Lollapalooza music festival and Fantastic Fest film festival for viewing on social media, frequently with two-hour turnaround times and evolving content.
- Color-corrected footage to ensure a consistent look and feel.
- Set up lighting and audio for shoots, often for several locations in a single day.
- Researched, prepared, and taught training lectures on video standards, terminology, and best practices.
- Administered and troubleshot EditShare multi-drive storage and backup system for digital asset management, requiring extensive technical knowledge.

Education

- Boston University Center for Digital Imaging Arts, Certificate in Digital Filmmaking
- Purdue University, Bachelor of Science, Electrical Engineering Technology (with distinction)
- Purdue University, Bachelor of Arts, Professional Writing (with distinction)